

- **TMG held a series of three webinars providing accessible explanations of the fundamentals of carbon credits and practical examples of their use.**
- **Archived videos are now available. We encourage you to watch them.**
https://www.sangyo-rodo.metro.tokyo.lg.jp/energy/event/carbon-credit_webinar



Session 1 : June24, 2025

Introduction to Carbon Credits

Session 2 : September 24, 2025

Enhancing Corporate Value Through Carbon Credit Utilization

Session 3 : December 22, 2025

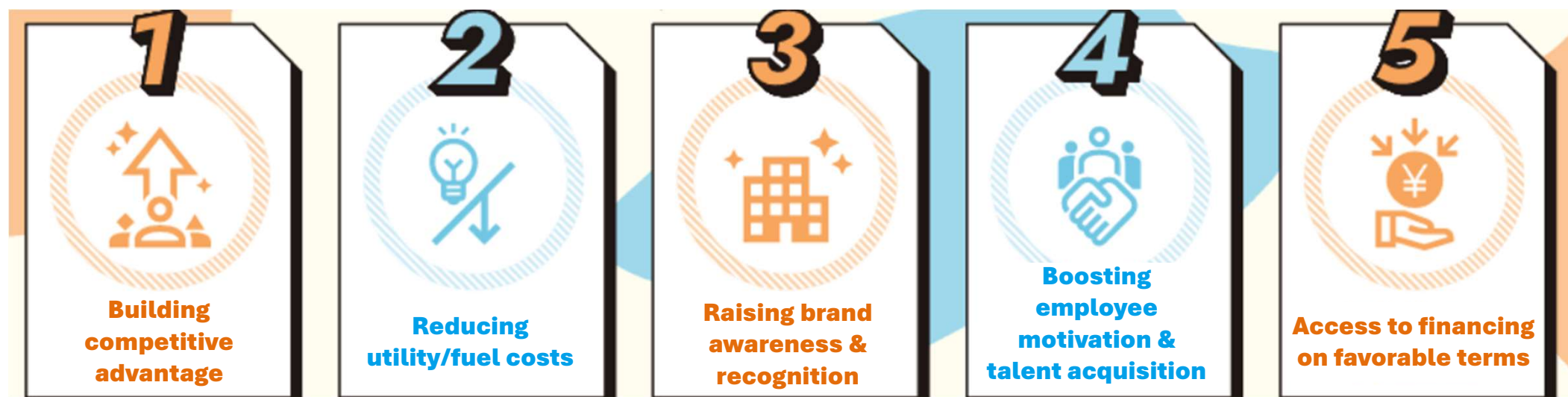
Panel Discussion with Companies Utilizing Carbon Credits

○ Decarbonization has become one of the key management strategies for companies.

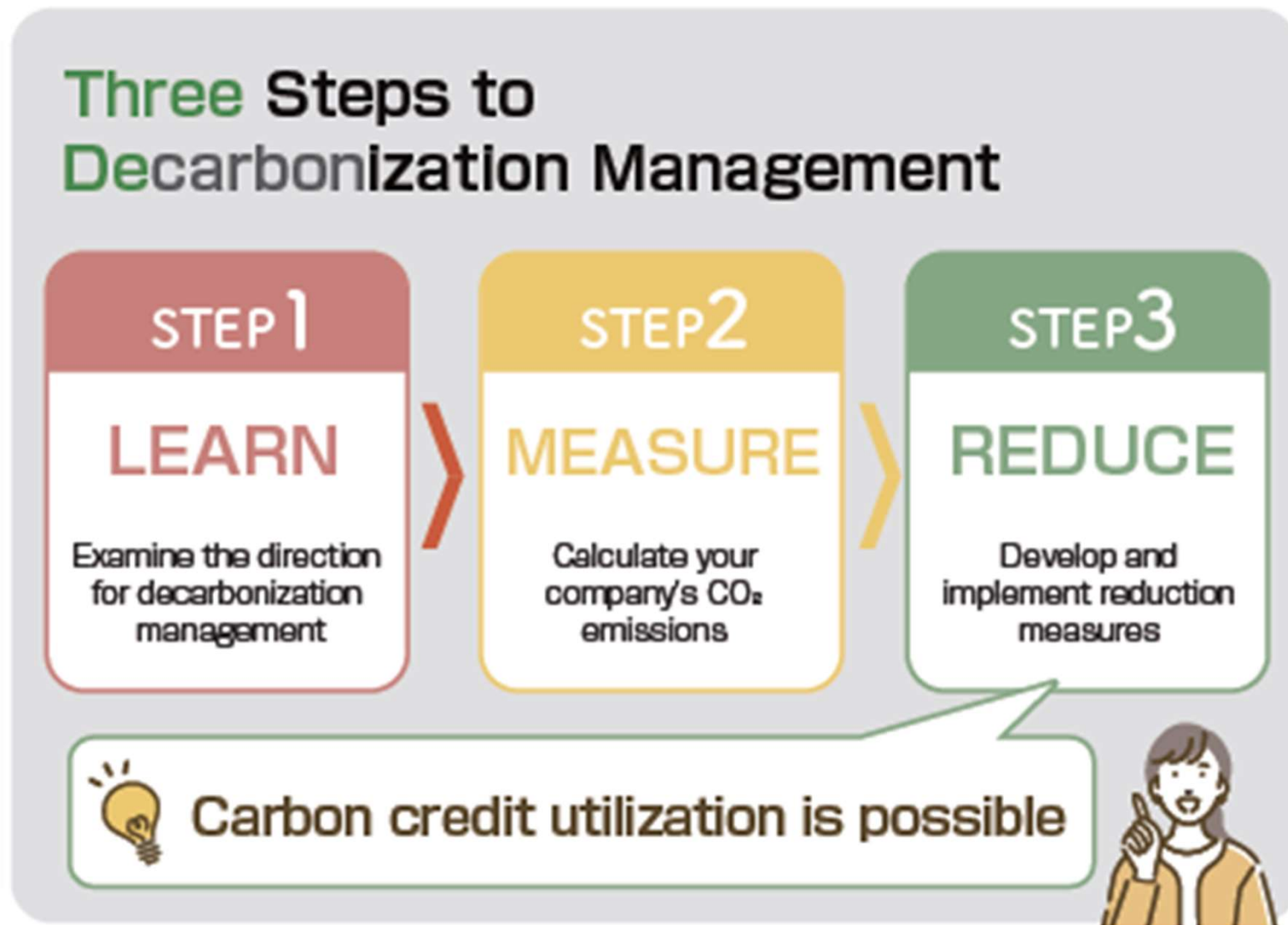
■ In addition to cost reduction, decarbonization contributes to improved business performance, talent acquisition, and access to financing.

■ By utilizing carbon credits, companies can decarbonize emissions that are difficult to reduce through their own efforts.

➢ Carbon credit utilization is an effective option for companies pursuing decarbonization.



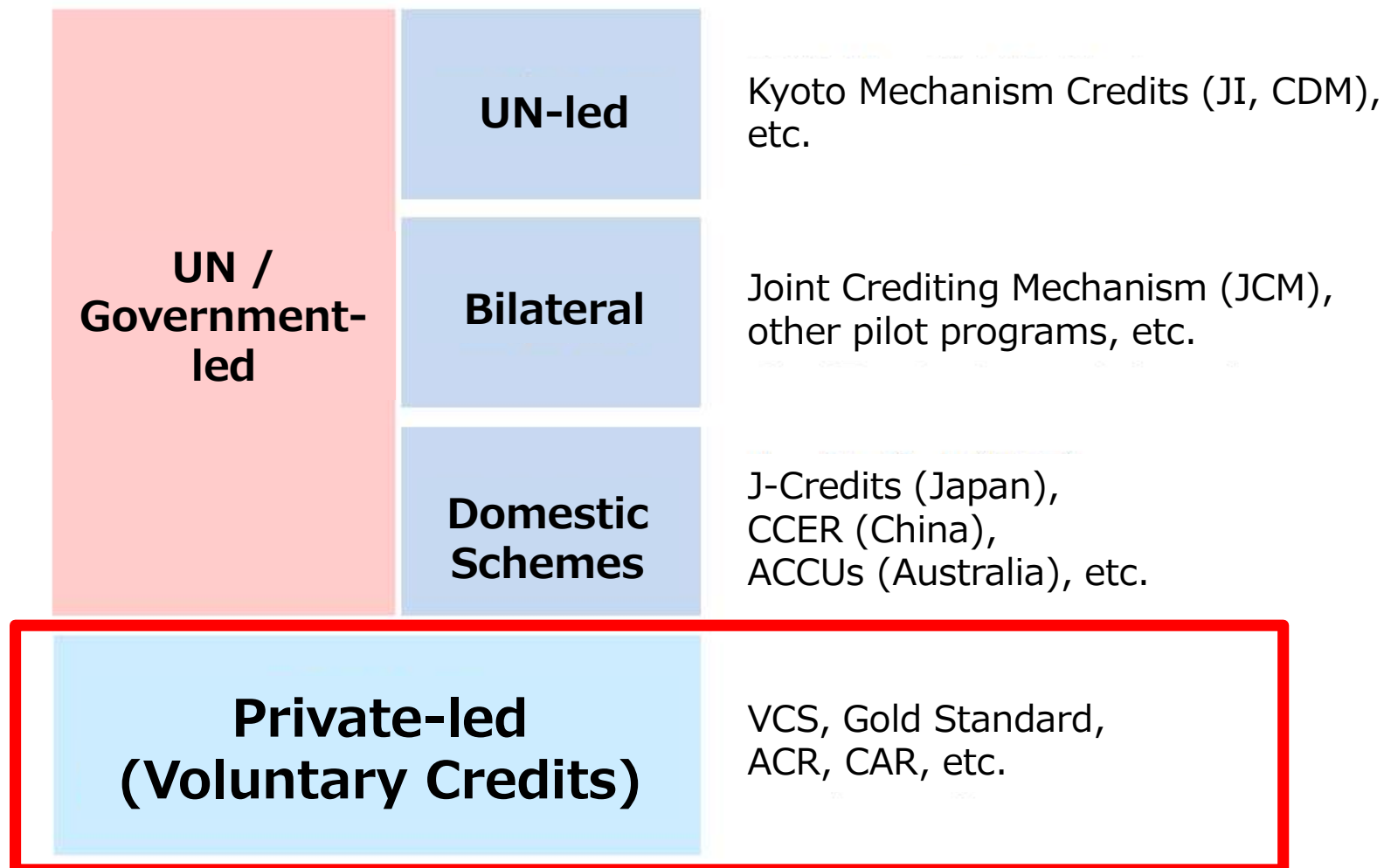
Five Benefits of Decarbonization Management



Broad Classification of Carbon Credits

○ There are two main types:

- ① systems led and operated by the United Nations or national governments, and
- ② systems led and operated by the private sector (voluntary credits).



〔Classification of Carbon Credits〕

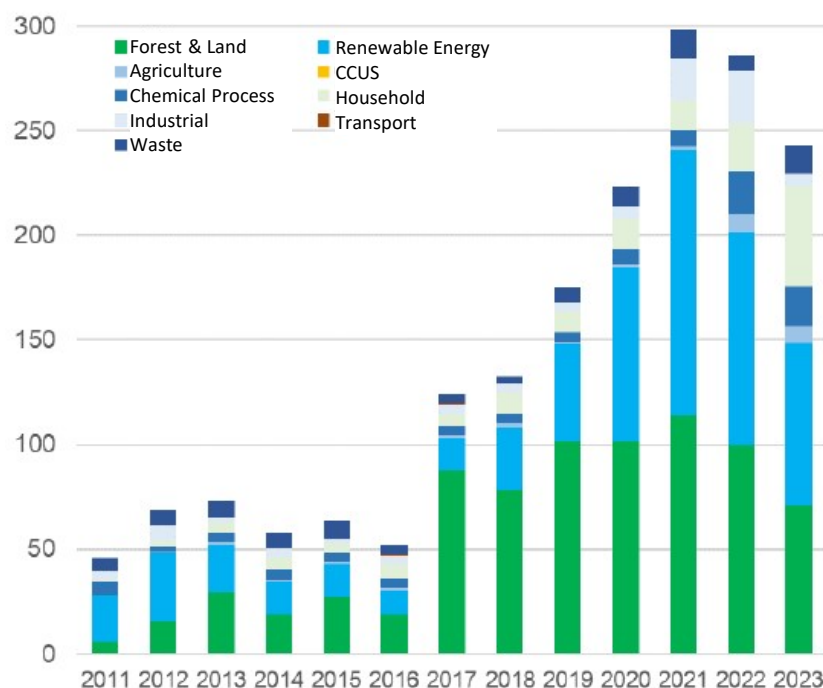
Source: Prepared by the Tokyo Metropolitan Government based on the Ministry of Economy, Trade and Industry, "Overview of the Carbon Credit Report" (June 2022). 4

Characteristics of Voluntary Carbon Credits

○ Compared to J-Credits, voluntary carbon credits tend to have larger trading volumes, a wider variety of projects, and often lower prices.

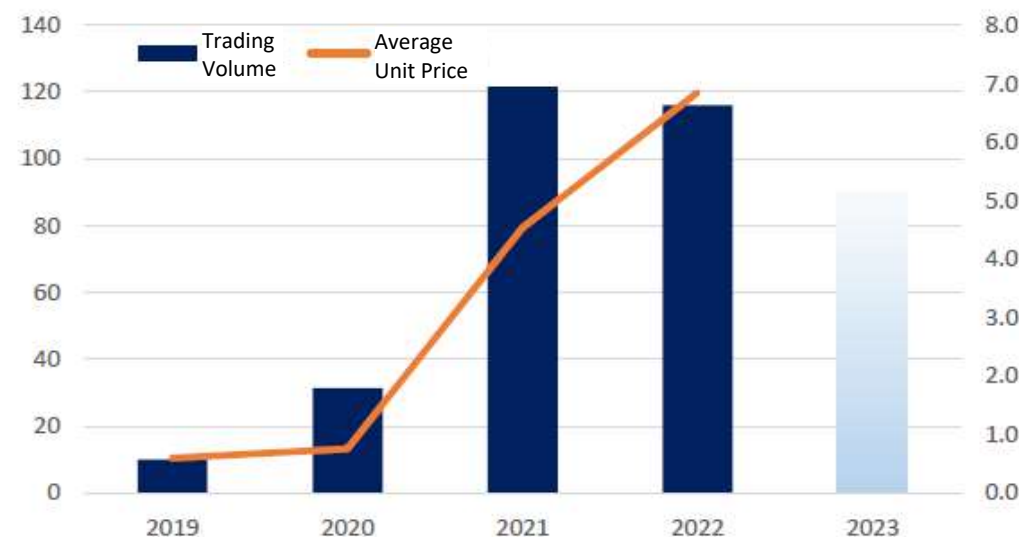
■ Voluntary carbon credits have significant potential to contribute to corporate decarbonization.

Unit: million t-CO₂



Unit: million t-CO₂

USD/t-CO₂



〔Trend in Issuance Volume of Major International Voluntary Credit〕 〔Annual Trading Volume and Average Unit Price on CBL-Market〕

Carbon Credit Market of Tokyo

A Tokyo's unique trading platform enabling easy trading of domestic and international carbon credits (launched March 2025).

● Users

Corporations and voluntary organizations in Japan

● Credits handled

J-Credit, Overseas Voluntary Carbon Credit

● Features

- ✓ Purchase available from 1 t-CO₂
- ✓ Japanese display available
- ✓ No need to open an account with each carbon credit certification body.
- ✓ Access to credit rating information (BeZero Carbon, Sylvera)



Registration and usage fees: **Free**

[Transaction System Scheme Diagram]



※Offset certificates are issued for some credits.

【Demo screen】〔Screen Displaying Credit Listings〕

Filtering and sorting by project region, type, and other criteria is available.

Rating information such as "A" or "BBB" is available for reference.

The screenshot displays a web interface for carbon credit listings. At the top, there is a navigation bar with a shopping cart icon, a language selector set to JP, and links for 'ご利用ガイド' (User Guide) and 'マイページ' (My Page). The main content area is divided into a left sidebar for filtering and a right section for listing credits.

Filtering and Sorting (Left Sidebar):

- 並び替え (Sort):** A dropdown menu currently set to '価格が安い順' (Sort by lowest price).
- 国 (Country):** A list of checkboxes for 'アメリカ' (America), 'インド' (India), 'メキシコ' (Mexico), 'ブラジル' (Brazil), and 'その他' (Others).
- 認証基準 (Certification Standard):** A list of checkboxes for 'Gold Standard', 'American Carbon Registry', 'Climate Action Reserve', 'Verified Carbon Standard', 'Isometric', and 'その他' (Others).
- 格付情報 (Rating Information):** A list of checkboxes for 'BeZero Carbon' and 'Sylvera'.

Credit Listings (Right Section):

Project Name	Price	Standard	BeZero Carbon Rating	Sylvera rating	CCP
熱帯雨林保全プロジェクト (Tropical Rainforest Conservation Project)	¥1,300/t-CO2 (税込)	VCS	AA	A	Approved
風力発電プロジェクト (Wind Power Project)	¥1,800/t-CO2 (税込)	gsd	A	BBB	
ベトナムの竹バイオ炭 (Vietnam Bamboo Biochar)	¥2,300/t-CO2 (税込)	gsd			Approved
熱帯雨林保全プロジェクト (Tropical Rainforest Conservation Project)	¥1,800/t-CO2 (税込)	二次販売 VCS	AA	A	Approved

TMG's Project to Promote the Utilization of Carbon Credits

■ Eligible Businesses

- Businesses with offices or business establishment in Tokyo
(private companies, school corporations, medical corporations, etc.)

■ Eligible Activities for Subsidy

- Branding and promotional activities for products, events, etc. through the offsetting of greenhouse gas (GHG) emissions using carbon credits purchased on the **Carbon Credit Market of Tokyo**

[Examples]

- Offset CO₂ emitted in a product's manufacturing process with carbon credits, and promote the product as an eco-friendly brand.
- Offset CO₂ emitted at a concert with credits, and promote it as a carbon-neutral event.

■ Eligible Expenses

Eligible Applicant	Eligible Expenses	Subsidy Rate	Maximum Subsidy
SMEs	• Expenses for calculating GHG emissions related to products, etc. • Consulting expenses for planning branding and promotional activities • Expenses for implementing promotional activities	2/3	¥2,000,000
Non-SMEs	• Expenses for implementing promotional activities	1/2	¥1,000,000

■ Application Procedure (Application Deadline: March 31, 2026)

- Please visit the Tokyo Environmental Public Service Corporation website, review the application guidelines, and submit required documents to the application desk by the deadline.

https://www.tokyo-co2down.jp/subsidy/creditoffset_pr

