

How to Use This Guide

As frequent visitors to Japan, we would like to introduce manners and customs we have observed here. These are you will likely encounter during your time in Japan. Please your stay even more enjoyable.

some common Japanese listed under six situations check these out to make





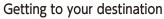
Arriving in Japan



This guide provides information such as basic manners and customs that stem from Japanese culture, and matters that you should be careful about during your stay. Each section contains helpful details on specific situations.



We'll be back!







Going around town



Relaxing at your hotel



Experiencing culture and history



Enjoying the food







Enjoying shopping



Transportation

Transportation



Here are some information and advice concerning transportation. Enjoy traveling around Tokyo while being considerate to those around you!

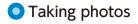
When boarding trains



Wait until passengers have disembarked to board the train.



It's customary to line up beside the doors to allow passengers to disembark.

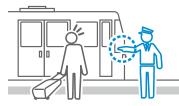


Be careful of accidents when taking photos on the train platform and other areas in the station.



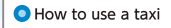
Taking photos near a train is very dangerous.

Pointing by station staff



Station staff often point in the direction of an approaching train to confirm safety.

They aren't pointing at you or other passengers on the platform.



Get a taxi at a taxi stand or raise your hand to hail one.

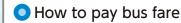




Taxi doors open and close automatically.







Depending on the bus system, you pay when boarding or getting off.



One slot is for fare payment in coins and the other for breaking

– Fare slot

- Bill insertion slot

How to get off a bus



To get off a bus, in many cases you simply signal the driver by pressing a button as your bus approaches your stop.

Some buses stop at each stop, with no need to press a button.

a bill.

Transportation

Using a cell phone or smartphone



Refrain from talking on your phone while on board a train or bus.

Do not talk in a loud voice on a train or bus.

While on board



Refrain from eating in commuter trains or transit buses.



When crowded, make sure large luggage does not get in the way of passengers boarding or getting off.

Lost and found



If you left something behind on a transportation system, contact the transportation company or the police.



Priority seats



Please offer your seat to those in need if the train or bus is crowded.



People in need include older adults, individuals with disabilities. expectant mothers, and people with infants or toddlers.

Lodgings and Bathing



In this section, we take up questions you may have about accommodation facilities and Japanese-style communal bathing, as well as difficulties that you may encounter. Traditional Japanese facilities in particular have their own set of manners and rules. Get a better understanding for a more enjoyable trip!

Accommodation rates





Accommodation rates increase with each additional occupant.



In most cases, rates are determined by the number of room occupants and not on a per room basis. When making a reservation, confirm how rates are set at that facility.

Tea and sweets in guest rooms





Most of the time, the tea and sweets provided on the table in your room are complimentary.

Typically, you will be charged for items in the refrigerator.

Taking off your shoes



At some accommodations, you will need to take your shoes off before entering.





If toilet slippers are provided at the entrance to the bathroom. change into these slippers.

Lodgings and Bathing



Lodgings and Bathing







Do not enter a tatami room wearing shoes or slippers.



Tatami is a traditional Japanese flooring.

Strong fragrances and odors



Out of consideration for others, please do not burn incense or use strong fragrances that linger in the room. Burning incense is also a fire hazard.



Check-in times, etc.

Check-in and check-out

times are set. In-house

Bedmaking



restaurant operating hours are also fixed.

The staff may enter your room to prepare the futon (bedding), often in the evening when you are out enjoying dinner.

If you are concerned about the staff entering your room when you are out, you should speak with them beforehand.



Make sure to check these times in advance.

Room fixtures and amenities

Please treat the room fixtures and items provided for your use with caré.















Do not take anything other than complimentary amenities home with you.

Leaving items in the room





When you check out, do not leave behind suitcases, clothing or shoes in the room. You might have to pay for the disposal costs.

Emergency escape routes





Make sure to check the escape routes in case of an emergency.

Short-term private accommodations

Be sure to keep voices and noise down so as not to disturb nearby residents.





Adhere to the rules of the facility, including waste disposal rules.

Lodgings and Bathing



Lodgings and Bathing



Onsen hot springs and public baths



Kakeyu is the practice of rinsing the body off with hot water to cleanse it. It also helps your body adjust to the temperature of the bath.

Before entering the bath, thoroughly rinse your body with hot water (*kakeyu*) or wash with soap and rinse it off. Don't attempt to drain any of the communal baths.



In the dressing room



Use the lockers provided to store your clothes and valuables. They're your responsibility.



Secure your locker key by placing the band around your wrist while you bathe.

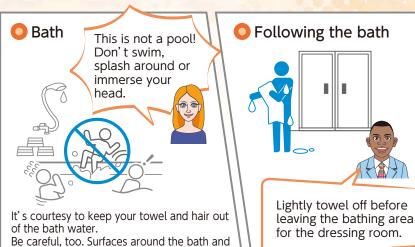
When using a communal bath



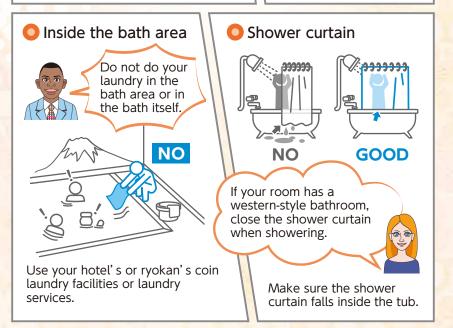
Full nudity is a requirement at most baths.



*A majority of communal baths do not permit bathing in a swimsuit. In addition, most do not welcome those with tattoos. Check in advance with the facility to verify their rules.



the floor of the bath itself are often slippery.



Dining Out

Dining Out



Here are some customs and etiquette rules related to dining in Japan. Note that ordering and payment methods may vary depending on the type of establishment.

 Dietary restrictions and food allergies



There is a growing number of restaurants that can accommodate dietary restrictions and food allergies.



Ingredient symbols

Some restaurants use symbols on their menus to indicate the presence of common food allergens and other ingredients.

If you are concerned, check with the restaurant when booking a table or placing an order.

Water and oshibori

At many restaurants, you will be offered a glass of water and an oshibori, a wet hand towel.





Water is typically provided at no cost for consumption inside the restaurant.

Otoshi



At drinking establishments like izakaya pubs, you may be served an appetizer called an otoshi to go with your

ordered drink.



This otoshi is often automatically added to your bill as a cover charge.

Japanese eating etiquette (1)



In Japan, it's normal to eat with a bowl in one hand and chopsticks in the other.





Slurping is common and accepted when eating noodle dishes like soba or udon.

Japanese eating etiquette ②





It's considered polite to finish everything on your plate.

Avoid dropping any food on the table or floor when enjoying a meal.

Bringing in and taking

Minimum orders



GOOD



When dining in a group, you are usually expected to order at least one item per person.

home food

In general, customers cannot bring in outside food or take home leftovers.





If you are unsure of the store pólicy, ask the staff.

Dining Out



Self-service

At some restaurants, customers are expected to return used dishes and clear the table.

Return station



If you are unsure of the store pólicy, ask the staff.

Payment

At the register



At your table



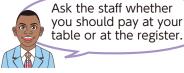


table or at the register.

Tipping is not customary at restaurants in Japan and will almost certainly be refused.

Canceling a reservation

Sorry, but I'd like to cancel my reservation.



Be sure to cancel your reservation if you become unable to go.

You may need to pay a cancellation fee.

Meal-ticket vending machines

Some restaurants take orders by having customers purchase meal tickets at a vending machine.



Insert money



2. Push button



Receive ticket



Exchange for meal

Ticket vending machines are typically located by the store entrance.

Shopping

This section introduces helpful information to know before you go shopping in Japan. Be careful to avoid disturbing other customers when you shop!

Listed prices



There are two levels of consumption tax: 10% and 8%. The 8% rate mainly applies to food and beverages (excluding eat-in meals and alcoholic beverages).

Product prices are listed with consumption tax included. *Consumption tax rates above are current as of March 31, 2025.

Tax exemptions

Foreign visitors can shop tax-free (no consumption tax) or duty-free (no consumption tax. customs duties, liquor tax, tobacco tax, etc.).

Symbol mark for tax-free shops



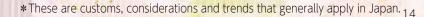
Japan. Tax-free Shop

Tax-free shops can be found all over the city, while duty-free shops are mainly located in the departure areas of international airports.

Price discounts



Very few shops in Japan allow haggling over prices.



Shopping

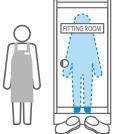


Shopping



Smoking and drinking

Trying on clothes





Ask a shop employee before trying on a piece of clothing.

Some shops limit the number of items you can bring into the fitting room.

Clothing sizes

Japanese clothing sizes are often listed in terms of S. M. and L.



Men's sizes			(cm)	
		Height	Chest	Waist
	S	162-168	85-91	71-77
	M	167-173	89-95	75-81
	L	172-178	93-99	79-85
2	XL	177-183	97-103	83-89

E.g., JASPO standard sizes

Specifications may vary by brand and manufacturer. *1 in = 2.54 cm / 1 ft = 30.48 cm

Opening products before payment

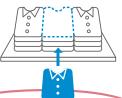


Never open any products before you pay for them.



If you wish to confirm the contents of a product prior to payment, check with an employee.

Examining products



If you pick up a product but décide not to buy it, return it to its original location.

Avoid touching products unnecessarily.





Plastic bags



bags.

for plastic bags. It's

a good idea to bring

your own shopping

chase cigarettes and alcohol if you are under the age of 20. Most stores charge

It's illegal to pur-

under 20 years old



Payment ··· ①

Not all stores accept credit cards or e-money. Always have some cash on hand to be safe!



Not accepted

Many shops will display a list of accepted forms of payment at the storefront or by the register.

Come again. Payment ··· ②



Tipping is not customary when shopping.



Express your gratitude in words instead of a tip.



Cultural Facilities/Shrines and Temples



Here are some important things to know when visiting cultural facilities, shrines, and temples. Japan's cultural assets have been preserved and passed down for generations, so please show respect to them and their local communities!



Cultural properties

Cultural properties and exhibits that can't be touched should be admired from a distance.



No photography

Refrain from taking photos in areas where photography is prohibited.





Do not enter off-limits areas for any reason, including to take photos.

Eating and drinking



Refrain from eating and drinking inside galleries and museums, and on paths leading to shrines and temples.



Public Places/Miscellaneous



This section introduces customs and manners to keep in mind when in a public place. Whether you are sightseeing or exploring the city, always be considerate of those around you!



Littering

Do not litter!



Dispose of trash in the appropriately labeled bin. If there are no garbage cans nearby, take your trash with vou.

Waiting in line / Using escalators



It's impolite to cut in line or to save spots for family members and friends.



When on an escalator, you may see people walking up one side. For your safety, however, you should stand still while holding the handrail. If you are in a hurry, use the stairs instead.

Restrooms





When using a squat toilet, face the hood of the toilet.



Used toilet paper should be flushed, not thrown in the trash.

Japan has both western-style toilets and Japanese-style squat toilets.





Public Places/Miscellaneous





Taking a break



Avoid sitting on roads, sidewalks and other places not designed for sitting.



Smoking



Smoking is generally prohibited inside public buildings. Many localities also prohibit smoking outside, including on the street and in parks. If you wish to smoke, do so at a designated smoking area.



Public alcohol consumption



The consumption of alcohol in public places, such as on the street and in parks, may be prohibited at certain hours and locations.



Loud voices



Keep your voice down when you are in a public space.



Public Places/Miscellaneous



Photography



Refrain from taking photos when there are other people around.



It's dangerous to take photos on roads.

Wi-Fi

Free Wi-Fi services are available in various public places.



Different services may require different steps to connect. *Do not use your smartphonwhile walking.

Trespassing





Traffic rules

Obey traffic signals and use crosswalks when crossing the street.

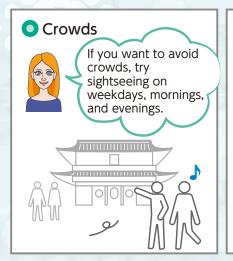


Operating a motor vehicle or bicycle after consuming any amount of alcohol is against the law.



Public Places/Miscellaneous





Beating the heat

Japan gets very hot in the summer. Take frequent breaks and stay hydrated.





When outdoors, use a parasol or wear a hat to protect yourself from the sun.

Useful Websites (Safety and Security)



Safety tips for travelers

https://www.jnto.go.jp/safety-tips/eng/index.html

This website, run by the Japan Tourism Agency, provides international visitors to Japan with advice on traveling safely and information about natural disasters.

Useful Disaster & Emergency Information

https://www.gotokyo.org/en/plan/health-safety/index.html

A webpage listing resources and apps that are useful in the event of a disaster.



Metropolitan Police Department: "Tips for protecting yourself from crime or other trouble"

https://www.keishicho.metro.tokyo.lg.jp/multilingual/english/safe_society/victim_of_crime/ninpo.html

Learn helpful tips for keeping yourself safe as a tourist.

Medical Information Net (NAVII)

https://www.iryou.teikyouseido.mhlw.go.jp/znk-web/juminkanja/S2300/initialize

A searchable database of medical facilities and pharmacies that offer multilingual services.



Useful Websites



GD>TOKYO

https://www.gotokyo.org/en/index.html

The official Tokyo travel guide website, featuring the most up-to-date information about Tokyo sightseeing.

How to have a smooth visit to Tokyo

https://www.gotokyo.org/jp/plan/customs-culture/index.html



Learn about Japanese manners and customs that are helpful to know to make your Tokyo trip as enjoyable as possible.



Tokyo Events and Tickets

https://www.tickets.gotokyo.org/en

Conveniently purchase tickets for sightseeing facilities, performances, and more, via the GO TOKYO website.

Tokyo Tourist Information Center Online Tourist Guide

https://www.gotokyo.org/en/plan/online-tourist-guide/index.html

A free online tourism consultation service operated by the Tokyo Tourist Information Center that you can use from anywhere in the world with a computer or smartphone.







http://www.menu-tokyo.jp/index.php?lang=en

Search for Tokyo restaurants that best suit your tastes!



http://www.wifi-tokyo.jp/



A free public Wi-Fi service available at locations such as the Tokyo Metropolitan Government Building, public gardens, and museums.



Emergency Numbers

Police

(for accidents and crimes)



Ambulance/Fire department (for injury, illness, fire, etc.)





◆ TOKYO METROPOLITAN GOVERNMENT

Tourism Division, Bureau of Industrial and Labor Affairs 2-8-1, Nishi-Shinjuku, Shinjuku-ku, Tokyo 163-8001, JAPAN

Published April 2025 Registration number