



Gold Standard[®]

Utilisation of Voluntary Carbon Credits

5th March 2026

GOLD STANDARD

Gold Standard works to deliver the **greatest impact** for climate security and the Global Goals.

- Founded by WWF and other NGOs in 2003
- Swiss non-profit headquartered in Geneva
- Endorsed by broad NGO Supporter Network
- Approved under ICVCM and CORSIA

 **550+**

Project developers

 **4000+**

Projects in
100+ countries

 **450M+**

Tonnes of
CO₂e reduced

 **\$70+**
Billion

Dollars of shared
value created

WHAT DOES GOLD STANDARD MEAN?



Stakeholder inclusivity

- All relevant stakeholders must be consulted directly before the project starts
- All relevant stakeholders have a formal channel to engage with the project throughout its lifecycle

Holistic impacts linked to SDGs

- All projects and impacts claimed are against a baseline.
- Impacts must target a minimum of 3 SDGs, one of which must be SDG 13 (Tackling Climate Change)

Rigorous project safeguards to avoid unintended negative effects

- projects must comply with sector specific safeguards throughout its lifecycle

Real outcomes

- Assurance by an independent auditor (a GS Validation and Verification Body (VVB))

IMPACT BEYOND EMISSION REDUCTIONS

Example: Cookstove distribution



Source: SSM



Use less biomass fuel and spend less money on buying wood / charcoal



Reduced indoor smoke pollution



Time is saved collecting firewood, which would often be done by women and girls



Stove manufacturing and distribution can lead to job creation



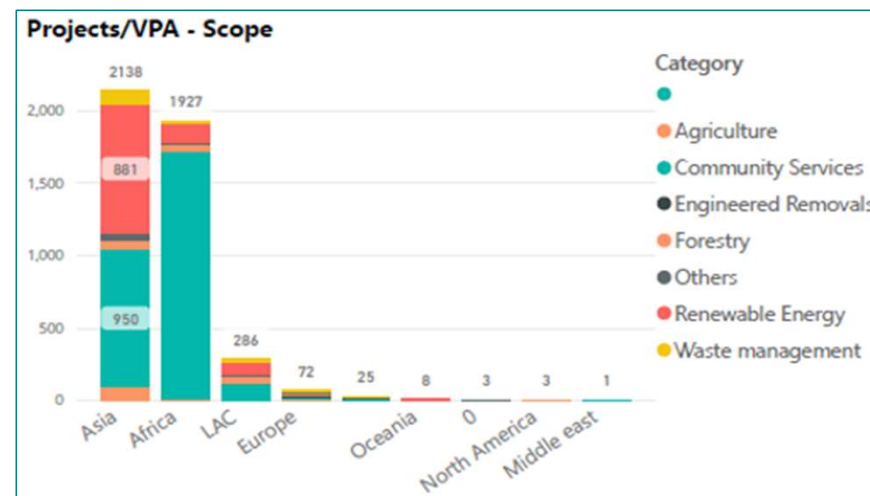
Reducing biomass consumption leads to lower deforestation

MULTIPLE METHODOLOGIES, MULTIPLE MARKETS

- **40+ Gold Standard methodologies** (plus recognised UNFCCC methodologies) across:
 - Community services
 - Renewable energy
 - Forestry and Land Use
 - Agriculture
 - Blue Carbon
 - Waste management
 - Transport
 - Engineered removals

- **Eligibility under multiple compliance markets** in addition to the voluntary market, including:
 - CORSIA (Phases 1 and 2 (2027-29))
 - Singapore carbon tax
 - Colombia carbon tax
 - Chile carbon tax
 - South Africa carbon tax

- **Partnership with Tokyo Metropolitan Government**, underpinning listing of credits on Tokyo-based marketplace



CONTINUOUS EVOLUTION IN A CHANGING MARKET



Paris Agreement alignment

- Updating all methodologies to align with Article 6 rules and Paris Agreement goals
- Supports use of Gold Standard under Article 6 and CORSIA



Scope expansion

- Introducing new methodologies across engineered removals, agriculture, blue carbon and transport
- Seeking to align new methods with ICVCM Core Carbon Principles



Digital Monitoring Reporting and Verification (dMRV)

- Piloting dMRV tools in measurement and verification of project impact
- 12 projects across clean cooking, safe water, waste management, agriculture and removals



Infrastructure

- Pursuing enhancement of Gold Standard's Impact Registry to enable greater interoperability and new market services
- Follows introduction of new assurance platform and SDG Impact Tool



GET IN TOUCH!

Help@goldstandard.org